



# MAHARISHI UNIVERSITY OF MANAGEMENT AND TECHNOLOGY

MAHARISHI ROAD, MANGLA, BILASPUR (CHHATTISGARH)-495001

FINAL EXAM : SEMESTER-II, SESSION 2021-22

**COURSE – MBA, PAPER –VII, SUBJECT CODE – MBA207**

**SUBJECT – ETHICS, CORPORATE GOVERNANCE & CSR**

Max Marks : 70

Min Pass Marks : 28

- All questions are compulsory.
- Be precise in your answers.

**Que 1 Multiple choice : Read the following questions carefully and choose the suitable answer:**

10X1=10

- (i) **The framework for establishing good corporate governance and accountability was originally setup by**
  - A. Nestle committee
  - B. Cadbury committee
  - C. Rowntree committee
  - D. Amul committee
- (ii) **What is ethics to do?**
  - A. Wider community
  - B. Freedom of information
  - C. Right or Wrong
  - D. Costing & pricing
- (iii) **Identify one feature of Indian Ethos.**
  - A. Believes in ego assertion
  - B. Spirit of self control
  - C. Individual achievement
  - D. Status defines character
- (iv) **Karme is of three types. Which of the following is incorrect one:**
  - A. Agami
  - B. prarabdha,
  - C. kriyamana
  - D. None
- (v) **Karma Yoga is.....?**
  - A. Way of knowledge
  - B. Psychological experiment
  - C. Concentrate on duty completely
  - D. None
- (vi) **Social economy partnership philosophy emphasis on:-**
  - A. Corporation and assistance
  - B. Competition
  - C. Restricted resources
  - D. Profit maximisation
- (vii) **concept of DHARMA includes**
  - A. Right way of living
  - B. Divine Law
  - C. Path of righteousness
  - D. All of above
- (viii) **Which theory considers actions to be right or wrong regardless of their consequences:-**
  - A. deontological theory
  - B. consequentialist

- C. motivational theory
  - D. None of the above
- (ix) **What are beliefs that guides action & judgement across a variety of situation?**
- A. Ethics
  - B. Values
  - C. Emotions
  - D. None
- (x) **What is the full form of TQM ?**
- A. Total Quality Management
  - B. Total Quantity Management
  - C. Total Quality Marketing
  - D. None

**Que 2 Short Answer (Any Five) –**

5x4=20

- (a) What is creative accounting?.
- (b) How would you differentiate between values and ethics?
- (c) What are the drivers of CSR in India?
- (d) How to solve an ethical dilemma at workplace?
- (e) Explain the process of ethical decision making in detail
- (f) Write a note on whistle blowing in corporate governance.

**Que 3 Long Answer (Any Five) –**

8x5=40

- (a) Explain briefly the benefits of good corporate governance..
- (b) Comment on ethical issues in human resource management.
- (c) Write a detailed note on Indian ethos.
- (d) Explain the linkage between business ethics and business performance.
- (e) Throw light on the ethical issues faced by the company, Nestle/ Satyam/ Coca Cola.
- (f) Comment on corporate governance in India.
- (g) Elaborate the benefits and concepts of CSR.
- (h) Discuss the need of ethics in corporate culture
- (i) How can you relate CSR with customer loyalty? Explain with example.

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